

Lancashire County Council

Lancashire Health and Wellbeing Board

**Minutes of the Meeting held on Tuesday, 5th September, 2023 at 2.00 pm in
Adventure Hyndburn Community Centre, Norfolk Grove, Church, Accrington,
BB5 4RY**

Present:

Chair

County Councillor Michael Green, Lancashire County Council

Committee Members

County Councillor Graham Gooch, Lancashire County Council
County Councillor Sue Whittam, Lancashire County Council
Dr Sakthi Karunanithi, Public Health, Lancashire County Council
Jacqui Old CBE, Education and Children's Services, Lancashire County Council
Louise Taylor, Adult Services and Health and Wellbeing, Lancashire County Council
Councillor Barbara Ashworth, East Lancashire, Lancashire Leaders Group
David Blacklock, Healthwatch
Chris Calvert, Public Health, Lancashire County Council
Sam Gorton, Democratic Services, Lancashire County Council

Apologies

James Fleet, NHS Lancashire and South Cumbria Integrated Care Board
Chris Sinnott, Lancashire Chief Executive Group
Councillor Jennifer Mein, Central Lancashire Leaders Group

1. Welcome, introductions and apologies

The Chair welcomed all to the meeting and thanked the staff at Adventure Hyndburn, Accrington for hosting the meeting.

Apologies were noted as above.

Joanna Berry, Operations Manager, The Park Child and Family Centre, Adventure Hyndburn gave a brief overview about the organisation and different partners that utilise the building.

2. Disclosure of Pecuniary and Non-Pecuniary Interests

There were no disclosures of interest in relation to items appearing on the agenda.

3. Minutes of the Last Meeting held on 18 July 2023

Resolved: That the Board agreed the minutes of the meeting held on 18 July 2023.

There were no matters arising from them.

4. Voice of the Community

The Chair welcomed Maggie Moody, Chief Executive Officer at Community Solutions who provided an overview of the work the charity is doing which focuses on improving people's health and wellbeing.

The Board noted that charity is committed to working in effective partnerships to make the most of collective resources, to have the greatest benefit for the communities most in need that Community Solutions serve and support. The Board were informed that referrals have increased each year since the pandemic with one year seeing a 37% increase. An example was provided for May in that 735 people were supported, 50% with social isolation, 46% mental health, 26% other significant health issues, 31% unemployment issues, 17% bereavement as well as others facing issues with substance misuse and other significant and challenging circumstances and the barriers, they face in accessing support. Community Solutions offer a 1:1 model and will support people for as long as they need as well as offering a diverse service and advocating on behalf of the members of the community.

Funding has been secured through the Hyndburn Way to set up a strategic group to enable more collaborative working to develop and secure new opportunities and fits in as part of the Community Action Network.

The request to the Board was that could it look at ensuring that each Borough/District in Lancashire had the equivalent of a Hyndburn Way?

Following the presentation, it was noted that:

- Approximately 75-80% of those people accessing support are from Hyndburn, however the telephone befriending service supports people from across Lancashire.
- Rossendale Connect is the equivalent of Hyndburn Way and it was commented that Burnley have something similar also.
- Hyndburn Way secured lottery funding for three years which will enable investment into how organisations can work together to ensure better commissioning and identify gaps in service provision across the Borough and come together as organisations to bridge the gaps and collectively work together to bring in new resources, contracts to support the work locally.
- Work is ongoing on a collaborative bid into suicide prevention.
- Hoarding is becoming a huge issue and a lot of research is being done around this and is something the County Council can link in with.



- A workshop was taking place on 8 September 2023 where all District Chief Executives would be present, and Louise Taylor, Executive Director for Health and Wellbeing, Lancashire County Council and Director of Health and Care Integration, NHS Lancashire and South Cumbria agreed to share with them what is happening in terms of community work and how Districts can help with targeted support.
- The majority of Community Solutions funding comes from the National Lottery however, this is not guaranteed going forwards.

- Resolved:**
- i) That the Board noted the presentation and thanked Maggie Moody for her presentation.
 - ii) Louise Taylor, Executive Director for Adult Services, Health and Wellbeing, Lancashire County Council and Director of Health and Care Integration, NHS Lancashire and South Cumbria would share information on community work with the District Chief Executives at a workshop on 8 September 2023.
 - iii) Louise Taylor would liaise with Maggie Moody re the issue of hoarding.

5. Lancashire Better Care Fund Plan 2023 to 2025

Paul Robinson, Midlands and Lancashire Commissioning Support Unit, NHS provided a progress update of the Better Care Fund reset work and actions taken since the last report.

The Board noted that the Lancashire Better Care Fund Board is now in place and operating well, bringing improved oversight and coordination of both the business as usual and the reset work, and is working to progress the three key priority areas agreed.

Since the last update, an initial scoping session has taken place regarding the focus on the Disabled Facilities Grant and associated opportunities, with several actions commenced following the discussions.

Discussions are continuing with the national Better Care Fund Support team, regarding the level of focus of the support offer to Lancashire.

Following the presentation, the following comments/issues were discussed:

- The Integrated Care Board in July 2023 has taken the decision to create a delegation arrangement to prioritise the Better Care Fund and mature the relationship between the NHS and the County Council.
- There will be a lot of support nationally to carry out the spending review.
- There is also going to be some national consultation on how the Better Care Fund could be better and as a Health and Wellbeing Board it needs to ensure that a response is provided.
- Need to ensure collaborative spend is being maximised to have the impact.
- The Disabled Facilities Grant will also be discussed at the workshop on 8 September with the Chief Executives from across Lancashire.



- There needs to be a move beyond reporting to being able to demonstrate where fundamental decisions are being taken and to start to use it to shape the community offer going forwards.
- In terms of the support the Regional Better Care Fund Team are to Commission the provider for a fixed period for two years.
- The Children's Disabled Facilities Grant work has not commenced yet and that key stakeholders need to be identified across the districts, other organisations and communities and build from there.
- The report needs to be given a different narrative that starts and ends with people.
- 20 providers are taking part in a workshop on 6 September 2023 to help them focus on the voice of the people that receive their support and to utilise the information received about their customers, to feed into the way that decisions are made about this work.
- The outcomes or the impacts that the fund was initially set up to achieve and how success is measured.
- Understanding what impact £70 million is going to achieve.
- It was agreed that regional support should be sought for change models and what actually works.
- If a baseline review is carried out there needs to be a critical challenge of all spend.
- There needs to be a fundamental review and it needs to be illustrated in a way that makes sense and engages people.
- Carry out benchmarking against national initiatives to enable a local understanding and what to do next.
- In terms of the Children's Disabled Facilities Grant it should be for families and how they are supported in order for them to continue to live as healthy a life as possible.
- The Integrated Clinical Academic Training (ICAT) model is referenced in the plan and needs to be reviewed and monitored as it progresses.

Resolved: That the Health and Wellbeing Board:

- i) Received the report and commented on the progress to date.
- ii) Identified any queries prompted by the report.

6. Lancashire Place Governance Options Appraisal

Jessica Partington, Lancashire Place Development and Delivery, NHS Integrated Care Board provided a report to the Board to consider the future governance arrangements of the Lancashire Place Partnership. Marie Burnham, Independent Chair of the Lancashire Place Based Partnership Committee was also in attendance for this item.

It was outlined to the Board the requested options appraisal (Appendix 'A') on whether the Lancashire Place Partnership could take on the functions of the Lancashire Health and Wellbeing Board and concluded that whilst in its current configuration this is unlikely. The report proposes the future consideration of an additional option to consider the potential should the Lancashire Health and



Wellbeing Board be reformed. The report also considers the alternative options to Place Partnership arrangements as outlined within national guidance and includes a recommendation for a staged approach to develop the Lancashire Place Partnership and a period of further engagement to refine the proposals.

The Board were reminded that at its meeting in January 2023, it requested that the Lancashire Place Partnership undertake an evaluation to consider if the Health and Wellbeing Board could take on the functions of the Lancashire Place Partnership. Lancashire Place Partnership was also asked to consider what other options would be available as per the national guidance to ensure that the Lancashire Place was ready to receive delegations from the NHS Lancashire and South Cumbria Integrated Care Board by 1 April 2024, and subsequent delegations from Lancashire County Council.

The options presented were as follows:

- Option 1 Place-based partnership Board (Consultative forum)
- Option 2 Committee of the Integrated Care Board
- Option 3 Joint Committee of the Integrated Care Board and Lancashire County Council
- Option 4 Delegated authority to Individual Director
- Option 5 Lead provider contract
- Option 6 Lancashire Health and Wellbeing Board taking on the functions of the Lancashire Place Partnership
- Option 6b Joint Committee of Lancashire County Council and the Integrated Care Board which can also fulfil the statutory requirements of the Lancashire Health and Wellbeing Board.

Further information on the evaluation that was undertaken can be found in the [report](#) and the Options Appraisal at [Appendix 'A'](#).

The report taken to the Lancashire Health and Wellbeing Board concluded that there is a clear rationale to keep the Health and Wellbeing Board (as currently constituted) and the Lancashire Place Partnership as separate entities and for the Lancashire Health and Wellbeing Board not to take on the functions of Lancashire Place Partnership at this time. The report went on to outline that if the Health and Wellbeing Board were to be reformed from its current state this may be a viable option for the future Place governance in combination with the joint committee of the Integrated Care Board and Lancashire County Council, (the addition of Option 6b) which requires further exploration. The report also considered the five options as prescribed within National guidance and concluded that the pragmatic option would be to take the staged approach to the implementation of governance options which will enable the partnership to mature properly, at a sensible pace with systems and processes around it that support the current phase of development.

The next steps were identified as requiring further exploration and details can be found in the report.

It was proposed that further engagement activity took place with statutory and non-statutory partners to consider these and other issues, in order to inform future



decisions of the Health and Wellbeing Board and, where necessary, Cabinet and Full Council, as well as the Integrated Care Board. It is anticipated that a firm decision upon the future governance of the Lancashire Place be taken by December 2023 to enable a progressive move towards implementation. There will, however, be work undertaken in parallel commencing with immediate effect to ensure that the Lancashire Place is operating as effectively as possible with current and development arrangements.

Following the presentation, the following comments/issues were received:

- The key difference between the Health and Wellbeing Board and the NHS is that the Board has local democratic oversight for the whole of the health and wellbeing agenda, and includes housing, welfare, finance etc where the NHS Integrated Care Board agenda is specifically related to the clinical and care services.
- There needs to be a move towards a joint committee between Lancashire County Council and the Integrated Care Board and there is an opportunity to do something different in Lancashire.
- Explore having a Committee in Common as an alternative option.
- The Integrated Care Board took a decision in June/July 2023 where they recognised that they needed to ensure that there was a set system in place as there is an opportunity for different decisions to be made about how funding is used effectively.
- Kevin Lavery, Lancashire and South Cumbria Integrated Care Board has written to the Chair of the Health and Wellbeing Board, indicating that the Integrated Care Board welcomes the discussions taking place to explore options and how joint decision making in the Lancashire Place can be strengthened. It was agreed that the letter be sent to Sam Gorton, Democratic Services, Lancashire County Council to share with members of the Health and Wellbeing Board.
- Delegation around finances is key, alongside who is responsible for managing the risk.
- There is an opportunity for the Board to think about how it is framed and to think about what the purpose is and what difference it will make to people in Lancashire.

Resolved: The Lancashire Health and Wellbeing Board:

- i) Approved that the Lancashire Health and Wellbeing Board and the Lancashire Place Partnership remain as separate entities at this time, acknowledging that further work and engagement needs to be undertaken to consider the potential for this in the future should there be viable options to reshape the Health and Wellbeing Board from its current form.
- ii) Considered the options appraisal (Appendix 'A') and supported the preferred approach of the staged proposal as set out in the report.
- iii) Endorsed and supported the next steps for further engagement within the Lancashire Place upon the questions as set out in section 4.
- iv) Louise Taylor, Executive Director for Adult Services, Health and Wellbeing, Lancashire County Council and Director of Health and Care



Integration, NHS would forward the letter received from Kevin Lavery, Lancashire and South Cumbria Integrated Care Board on Governance Arrangements to Sam Gorton. Democratic Services will forward on to members of the Board.

- v) Asked for the additional option, Option 7, to appraise whether a committee in common would be suitable for the future of the Lancashire Place Partnership.

7. Health and Wellbeing Board - Key Performance Update

Ruksana Sardar-Akram, Best Start in Life, Aidan Kirkpatrick, Healthy Hearts, Fiona Inston, Happier Minds, Public Health Lancashire County Council provided the Board with an update on work to address the three key Board priorities. Each priority within the [report](#) provided detailed information on:

- Background
- Performance Review ([Appendix 'A'](#))
- Forward Look
- Opportunities for Collaboration/Advocacy of the Board

Best Start in Life

Best Start in Life has been recognised by the Health and Wellbeing Board and the Children and Young People Families as a key strategic priority area. As previously highlighted inequalities exist which strengthens the case for having a focus on giving children the very best start and improving the outcomes for babies, children and their families. Further information regarding the update of early education funded places at ([Appendix 'B'](#)).

Following the presentation, the following comments/issues were discussed:

- A service review has taken place and taken into consideration views of stakeholders, service user, parents and families and localised groups.
- Further work is being commissioned in priority areas such as access to dentists, supervised teeth brushing, healthy start vitamins, focus on breastfeeding.
- The Board would welcome feedback on the campaigns that are happening and how successful they have been regarding Best Start in Life at future meetings.

Healthy Hearts

A Lancashire Healthy Hearts Programme was set up in Spring 2022 which was in line with the National Best Practice Framework which encompasses the following seven thematic workstreams:

- i) Tobacco
- ii) Alcohol
- iii) Physical activity
- iv) Supporting healthy weight
- v) Food diet and nutrition



- vi) Health in all policies approach
- vii) Cardiovascular risk modification

The Board noted that one of the key successes over the past nine months since the Board last received an update is the production of a Tobacco Free Strategy ([Appendix 'C'](#)) for Lancashire and South Cumbria. There are four key priorities:

- i) Working together as a system for a smoke free tomorrow
- ii) Action to address health inequalities
- iii) Making Smoke Free the new normal
- iv) Lancashire and South Cumbria – A United Voice against tobacco harm

It was noted that this is the most important element of the Healthy Hearts programme and forms part of the forward look for the next six-month. Further information can also be found in the [report](#).

Following the presentation, the following comments/issues were discussed:

- In terms of the Tobacco Free Strategy, a Tobacco Free Strategy Steering Group is being established across the 12 districts to support local implementation and discuss further ways of implementing smoke free establishments both in the NHS and the Council.
- To engage with the Care providers as a whole system, in terms of the implementation the Tobacco Free Strategy across care homes in Lancashire and then devise an action plan to move forwards.
- To encourage healthier lifestyles from a very early age to prevent hospital admissions later in life and be aspirational for people in Lancashire.

Happier Minds

The Board noted that mental health and wellbeing through the whole life course is influenced by many components including, social, economic and environmental factors. The Happier Minds programme is a partnership and system leadership approach to addressing five key strands of work:

- i) Emotional and self-care
- ii) Loneliness and social isolation
- iii) Dementia
- iv) Alcohol and drug use
- v) Self-harm and suicide

The Board were informed that an Integrated Care System (ICS) dementia strategy is being developed and an associated action plan.

Following the presentation, the following comment was raised:

- 9 November 2023 a partnership event is taking place in Preston and Fiona Inston, Public Health, Lancashire County Council invited Board members to



attend. Further information regarding this will be circulated by Sam Gorton, Democratic Services, Lancashire County Council.

Resolved: That the Health and Wellbeing Board:

- i) Considered the performance update and endorsed the areas identified as opportunities for collaboration and advocacy of the Board.
- ii) Endorsed the Tobacco Free Lancashire and South Cumbria Strategy 2023-2028, and its four key priorities (Appendix 'C').
- iii) Sam Gorton, Democratic Services, Lancashire County Council to circulate information regarding the Partnership Event to be held on 9 November 2023 to Board members.

8. Tackling Illicit Vapes and Youth Vaping in Lancashire

Paula Hawley-Evans, Public Health and Angela Lomax, Trading Standards and Scientific Services, Lancashire County Council provided an update on Tackling Illicit Vapes and Youth Vaping in Lancashire.

The Board were informed that smoking tobacco is still the single biggest cause of preventable illness and death, and the priority remains to achieve a Smoke Free Lancashire. Youth smoking is at its lowest rate, however, there has been a concerning rise in young people under 18 years of age vaping.

The purpose of the report is to set out Lancashire County Council's position on vaping and respond to the Council's motion, 13 July 2023, to bring a report to the Health and Wellbeing Board outlining current enforcement action in vaping in relation to sales to young people in Lancashire, to consider educational opportunities for young people (under the age of 18) in relation to vapes and making available funds for a Trading Standards campaign.

The Trading Standards North West Youth Survey 2023 ([Appendix 'A'](#)) highlighted that young people are attracted by fruit flavours, attractive packaging, and cheap products with nearly half of the 14–17-year-olds involved in the survey having tried e-cigarettes but not cigarettes. Lancashire Trading Standards Service has seen a significant rise in complaints in relation to underage sales of vape products and in 2023/24 (April–June) seized over 20000 non-compliant/illicit vapes and removed them from the shelves of Lancashire businesses, depriving traders of approximately £100,000 of illicit income.

The increase in youth vaping and illicit products raises several challenges including enforcement capacity and combatting the marketing of products to young people under 18.

The [report](#) outlines current work and opportunities to address these challenges by joint working across public health, schools and colleges, Trading Standards Service and Lancashire's new Stop Smoking Service. It also sets out a Lancashire County



Council position statement on youth vaping. [Appendix 'C'](#) contained further information relating to the Law.

Following the presentation, the following comments/issues were discussed:

- In terms of the "Where's the Harm" leaflet for pupils in Years 8/9, there should be an age appropriate one available for younger children also in Primary Schools.
- Over 2000 retailers have received information including details on underage sales, Challenge 25 policies and what is a genuine vape and this will continue with every new premises that opens for business selling vapes.
- Review the partnership working with schools.
- In terms of advertising, the legal documents set out that advertising vaping, directly or indirectly is illegal, therefore if they appear on TV or in newspapers etc this is classed as advertising and should be challenged legally.
- More resource is required to tackle the rising issues with vaping.
- There is a bigger agenda in terms of addiction that needs addressing.
- Around 70% of young people are trying disposable vapes because they are so accessible.
- Look at further work with district Planning Committees and look at raising the penalties for illegal selling of vaping products.
- The Board to agree an action to carry out specific research about sponsors of sport and organisations to enable further discussions and to bring the findings to the next meeting of the Board.
- To look at a website highlighting businesses that are not complying to Trading Standards.
- The Chair requested that Angela Lomax, Trading Standards and Scientific Services, Lancashire County Council send a report on funding to the Cabinet Member for Health and Wellbeing.

Resolved: That the Health and Wellbeing Board endorsed the recommendations to:

- i) Work with schools and colleges to promote a whole school approach to tackling smoking and vaping including the distribution of curriculum support materials from Trading Standards and Office of Health Inequalities and Determinants for use in Personal, Social, and Health Education lessons to inform young people about the harms of vaping.
- ii) The development with partners including Trading Standards of a marketing campaign targeted at reducing children and young people vaping by Lancashire County Council's new Smoking Cessation Service in the autumn.
- iii) Work by Trading Standards on tackling illicit products and underage sales in relation to vaping and explore the need for funding to focus solely on Underage Sales and illicit vapes this could include a Responsible Retailer Scheme and/or additional targeted Test Purchase exercises.
- iv) Lancashire County Council's position statement ([Appendix 'B'](#)) on vaping which supports delivery of the ambitions in the



refreshed Lancashire Tobacco Strategy 2023-28 to 'make Smokefree the norm', and address children and young people smoking and vaping.

- v) Work with colleagues across the Lancashire and South Cumbria Integrated Care Partnership to influence the national team around limiting promotions online.
- vi) Agree as a Board, an action to carry out specific research about sponsors of sport and organisations to enable further discussions and to bring the findings to the next meeting of the Board.
- vii) That as requested by the Chair of the Board, Angela Lomax, Trading Standards and Scientific Services, Lancashire County Council send a report on funding to the Cabinet Member for Health and Wellbeing.

9. Urgent Business

There was no urgent business received.

10. Date of Next Meeting

The next scheduled meeting of the Board will be held at 2.00pm on 14 November 2023. Venue to be confirmed.

H MacAndrew
Director of Law and Governance

County Hall
Preston

